Coatesville Gateway
Demolition has begun on the Legend Properties Coatesville Gateway redevelopment project at the corner of Route 82 and Lincoln Highway. Recognized locally as the first significant real estate development project in the City in over a decade, the project will replace five blighted properties with 17,000 square feet of first floor retail, a second floor of office space, and adjacent surface parking. The project also includes a re-use plan for the Cultural Society building to the east and the former bank.

3rd Avenue Streetscape
Streetscaping along the four-block stretch of 3rd Avenue between Fleetwood Street at the train station and Lincoln Highway (Route 30) is being completed in conjunction with the train station development project. In addition to repaving 3rd Avenue, the $1 million streetscaping initiative includes:

- ADA-compliant sidewalks, ramps, and crosswalks;
- New lighting and planters;
- Modernized traffic signals and signage; and
- Bicycle racks.

The streetscape design was completed in February 2017. A construction contractor was selected in June 2017, and construction began in July. Work is expected to be completed within approximately one year. Follow all the latest news on our train corridor at: http://www.planthekeystone.com.
Our Mission is to Connect our members to new ideas, resources, and relationships to achieve their goals.

Our Vision is for a thriving region that is well connected, innovative & accessible for community & business growth.

Our Goals are to (1) Promote the chamber as the leading resource for businesses and organizations in our communities, (2) Build regional cooperation to strengthen business retention, growth and revitalization and (3) Enhance value for members through education and events.
Chester Valley Trail West Public Meeting October 17 at Coatesville High School 7-9 pm

The Chester County Planning Commission will be conducting a public meeting about the Chester Valley Trail West project from 7 p.m.-9 p.m. Oct. 17 at Coatesville Area Senior High School, 1445 East Lincoln Highway, Coatesville. The goal of the project is to connect the Chester Valley Trail with the future 29-mile multi-use Enola Low Grade Rail Trail located just outside of Atglen in Lancaster County. The Chester Valley Trail West project includes eight Chester County municipalities: Caln, Downingtown, Coatesville, Valley, Parkesburg, Sadsbury, West Sadsbury, and Atglen. For more information about the project and an upcoming public survey, visit www.chescoplanning.org/transportation/cvtw.cfm

Music After School — Free!
Monday, October 2nd to December 18th, 2017

Build-Aband Music Education, Inc offers a Free Music After School program for any student in the Coatesville Area School District.

Introduction to instruments: Guitar, Bass, Violin, Drums, Voice, Percussion, Piano Keyboard. The group will work in centers. Once they pick a song they will learn to play it together in a band. We will also learn to Write a Song and Record the Song.

Concert - December 13th, 4:00 in the Benner Auditorium!

High School Age Students - Monday 2:30 to 3:30, Middle School Age Students - Monday 3:30 to 4:30. Please fill out registration and Media release form. Space is limited!

Build-A-Band Music Education, Inc
Benner Building 2nd floor, 545 Lincoln Highway, Coatesville, Pa. 484-798-8766. Buildabandmusic@icloud.com buildaband.org

Built to Last

You are Cordially Invited to Our Annual Dinner

Presented by

Penn Medicine Lancaster General Health
Parkesburg

Thursday, November 16th 5 - 8:30 pm
7:00pm WCCCC Highlights & Awards
Coatesville Country Club
143 Reservoir Road, Coatesville

COATESVILLE.Today is the Coatesville area story being told every day and is redefining what it means to live and work in the Coatesville area through written word, images and the occasional videos.

COATESVILLE.Today is owned and operated by Exton-based American Community Journals publisher of VISTA.Today, a Chester County business journal.

Opinion editorials, news stories, and other proprietary content published by COATESVILLE. Today are the opinions of the designated authors. They do not reflect the opinions or views of American Community Journals or it’s Affiliate Partners unless otherwise designated.
There’s No Place like the Library for the Holidays

By Rebekah Jackson, Branch Manager, Woodforest National Bank

Need something to do for the holidays? Western Chester County is home to four libraries. Your local libraries have a lot of events to attend, so you can support our regional libraries and get smart by reading a book at the same time.

Atglen Library
- 10/31/2017- Trick or treating
- 11/4/2017- Coach bag bingo 6pm at West Fallowfield Christian School
- 12/9/2017- Breakfast with Santa at Penningtonville Presbyterian Church

Honey Brook Library
- 10/25/2017 and 10/26/2017- Halloween Storytime 10am
- 10/28/2017- Tricks and Treats for Tweens 6-8pm
- 12/1/2017- Elves Night Out 7pm

Coatesville Library
- 12/6/2017 and 12/7/2017- Christmas Storytime 10am
- 10/19 and 10/26/2017 4:30-5:30pm - Glow in the dark pumpkin painting for ages 6-12
- 12/2017- Frozen event for kids

Parkesburg Library
- 10/15/2017- Swing dinner, dance and silent auction at White Chimney
- 12/2/2017- Christmas in Parkesburg benefit tour and trolley ride 10am-2pm

There is so much to do for the holidays in this local area. For more events and information visit www.ccls.org to find the library near you.
Unruh Turner Burke & Frees

Unruh Turner Burke & Frees is honored to have many of the firm’s attorneys named to Main Line Today’s Top Lawyers list for 2017.

Recognized as a Top Lawyer in Litigation:

John K. Fiorillo, Christopher L. Turner, & James S. Dalton.

Recognized as a Top Lawyer in Employment Law:

Brian D. Boreman

Recognized as a Top Lawyer in Bankruptcy:

Kristen W. Ladd

Recognized as a Top Lawyer in Real Estate:

William J. Burke, III

Recognized as a Top Lawyer in Elder Law:

Douglas L. Kaune

Recognized as a Top Lawyer in Alternative Dispute Resolution:

Stephen P. Lagoy

Our firm’s experienced legal team applies a personal approach that puts clients’ needs and desired outcome first. We focus on listening to what clients want, being accessible and responsive, and applying the expertise, knowledge and experienced judgment necessary to achieve the best possible outcome.

Are you Registered?

ReadyChesco is a system that helps county and local officials send emergency text alerts and voice calls to you quickly. ReadyChesco can send these to your cell phone, home phone, pager, and/or email account.

M. Cynthia Quinn
Certified Public Accountant

7 Red Oak Drive
Coatesville, PA 19320
Tel: (610) 380-1040
Fax: (610) 384-6886
Chamber Honors Krapf Family

By Bob Holliday,
Past WCCCC Board and Brandywine Regeneration Project

The Chamber held its 6th annual Corporate Citizenship event recently, this time in honor of the Krapf family and the legacy of caring they have manifested in our community for 75 years. The breakfast was held at Handi-Crafters, one of the truly outstanding non-profit organizations that the Krapf family and their Rover Community Transportation have been a vital source of support for many years.

Gary Krapf, President of Rover Community Transportation, spoke passionately about the importance of the values of the company started by his grandfather, George Krapf, Jr., and his grandmother “Grammie”, and maintained by his father Dale Krapf and Uncle Dallas Krapf. Gary was also adamant about the importance of the integrity, compassion and professionalism of its employees and drivers as “the lifeblood of the company”, which is essential to the company growth. Krapf’s is now in five states employing thousands of people, and the largest family-owned pupil transportation company in the nation.

From its very beginning, the Krapf’s have stood for family values and caring for your neighbors. That spirit of caring has grown as the company has grown and prospered, to now where it includes many non-profit organizations as well as community parks and The Coatesville library. Nowhere is that support more evident or crucial than the success of the Handi-Crafter’s organization.

Amy Rice, Executive Director of Handi-Crafters, presented an overview of the history and evolution of the organization, now in its 56th year of operation. It was started by parents facing a void in support and services for a disabled family member when they reach 21 years of age. Not only did this situation seriously impact the health and well-being of the disabled person, but resulted in loss of employment for parents required to care full-time for those in the family “differently-abled”.

Brian Nagle, President of the Board, enthusiastically encouraged everyone to take the tour to see and experience for ourselves how the mission of Handi-Crafters: “to provide employment opportunities and other supportive services for individuals with disabilities or barriers to be productive workers and develop greater self esteem.”, becomes a reality for the individuals, and a gift of incalculable value for their families. There were no hearts left untouched by the tour!
The Equifax Breach
And what you need to know to protect your employees

By Amber Little-Turner, LegalShield

Have you heard about the latest breach? The Equifax data breach is a stark reminder that your employees need identity theft protection. Every year 10 million Americans have their identity stolen. Here is what you need to know about the Equifax breach.

Equifax Breach Quick Facts: Equifax is one of the 3 major credit bureaus and as such has access to some of the most sensitive information

- Number of people affected: 143 million Americans, which is 44% of the population
- Types of data compromised: Social Security numbers, Driver’s License Numbers, date of birth, credit card information and more...

What does this mean?

143 million people and their families are at risk of their identity being stolen, it could take up to 18 months to resolve, and they may need to take off time to deal with this issue.

What can you do?

Secure you and your employees with IDShield, a comprehensive identity theft plan that provides access to licensed private investigators, credit monitoring and internet monitoring.

Here are some resources for you on this data breach:


SERVPRO of Kennett Square/Oxford supports communities hit by Hurricane Irma

By Cliff Masscotte, Marketing Manager, SERVPRO of Kennett Square/Oxford

Kennett Square... SERVPRO of Kennett Square/Oxford is headed for Daytona, Florida to help communities impacted by Hurricane Irma. This is the second major storm to affect the United States this year, coming in behind Hurricane Harvey. Over six million people were left without power and over a dozen lives were lost once Irma moved on. As a whole, SERVPRO has over 2,000 employees onsite in Texas including the Commercial Large Loss Division, Extreme Response Teams, and Disaster Recovery Teams. SERVPRO of Kennett Square/Oxford is one of four Disaster Recovery Teams in the United States out of over 1,750+ franchises nationwide. Their storm franchise DH Storm Team, has activated almost 200 franchises to respond to Harvey from the northeast, and will activate as many if not more for Irma.

SERVPRO is a national sponsor of the American Red Cross that works with their leaders in a seamless and supportive fashion in order to deliver humanitarian needs, save lives, transport donated goods, provide monetary relief, and most of all provide companionship to those who have just lost everything. SERVPRO’s Large Loss Coordinators are partnering with local government officials, FEMA regulators, and Emergency Management Coordinators in order to secure supplies and other equipment necessary to start the rebuilding process which could potentially take years.

Michael Hughes, Vice President, accompanied a crew of 6 others on their journey down to Florida in an impressive convoy to bring restoration tools needed to help those that have called in to us already. As the team of SERVPRO professionals head down to meet the southern franchises already there starting the mitigation & restoration process, we wish them safe travels and a speedy return.

SERVPRO----We help make it Like It Never Even Happened.
Gawthrop Greenwood Attorney Named to Philadelphia Business Journal’s ‘Best of the Bar’

Gawthrop Greenwood partner Anthony Verwey will be honored with the Philadelphia Business Journal’s inaugural “Best of the Bar” awards in the Real Estate category.

Nearly 170 nominations were submitted, with honorees selected based on a lawyer’s quality of achievement in the last year.

With a focus on real estate development, eminent domain, government, and school law, Verwey has more than 25 years of experience navigating government regulations on behalf of developers, property owners, municipalities, appointed officials, school districts, and boards. Some of his most recent matters include approvals for a 112-unit townhouse development, as well as litigation involving real estate taxation, digital billboards, and telecommunications.

Verwey’s practice also includes appeals addressing constitutional and other complex issues. He is the author of numerous articles, and a frequent speaker before township supervisors, legislative committees, and chambers of commerce.

Ribbon Cutting at Hi-Ho Workspace

Left to right; Greg Donecker, Kemper Equipment; Kelly Spica, Morgantown Area Business Assoc.; Kim Nicolas, WCCCC Board & Marriott Courtyard Coatesville; Lori Boger, HiHo Work Space; Donna Horvath, Honeybrook Golf Course & Honey Brook Area Community Partnership

Networking at Mocassin Run Golf Course

Jay Gregg (5th from left) Assistant Manager of Chester County Parks & Trails, led us on a great hike at Wolf’s Hollow

Networking and Tours at Graber Post Frame Building Supply in Atglen

Graber Supply recently installed a complete solar system from Paradise Energy Solutions

At right: Live demonstration bending metal
Chester County Council, BSA is proud to honor

Greg Bentley
CEO of Bentley Systems
with the
2017 Distinguished Citizen Award

Wednesday, November 15, 2017
Mendenhall Inn - Gold ballroom
Mendenhall, PA
Cocktails: 6pm - Dinner: 7pm

**Presenting Sponsor ~ $35,000**
- Reserved seating for up to 30 guests
- Company name/logo on front cover of souvenir book
- Three full page color ads, to include a cover and two prominently placed internal ads, within the souvenir book
- Company representative on event committee & opportunity to offer congratulatory comments to Mr. Greg Bentley at the dinner
- Company banner at event & company name/logo on all marketing materials, press releases, CCCBSA’s website and social media

**Eagle Sponsor ~ $25,000**
- Reserved seating for up to 20 guests
- Company name/logo on front cover of souvenir book
- Two full page color ads, to include a cover and one prominently placed internal ad, within the souvenir book
- Company banner at event & company name/logo on all marketing materials, press releases, CCCBSA’s website and social media

**Platinum Sponsor ~ $15,000**
- Includes special seating for up to 15 guests
- Company name/logo on front cover of souvenir book
- Two full page color ads, to include a cover and one internal page, within souvenir book
- Company banner at event & company name/logo on CCCBSA’s website and social media

**Gold Sponsor ~ $10,000**
- Includes select seating for up to 10 guests
- Full page, full-color ad within the souvenir book
- Company banner displayed at event

**Silver Sponsor ~ $5,000**
- Includes choice seating for up to 8 guests
- Full page, color ad within the souvenir book

**Copper Sponsor ~ $2,500**
- Includes seating for up to 4 guests
- Half page, full color ad within the souvenir book

**Bronze Sponsor ~ $1,000**
- Includes seating for up to 2 guests
- Name listing on the Sponsor page with the souvenir book
For more information or to register your sponsorship, please visit: www.cccbsa.org/dcad

Thank you for your contribution to Scouting.
All of your donation, except $65 for each dinner ticket, is tax deductible.

**PLEASE NOTE:** Ads received by **Weds. Nov. 1st** will be included in the tribute book & the PowerPoint; ads received between **Thurs. Nov. 2nd & Mon. Nov. 13th** will be included in the PowerPoint only.

**Return form to:** CCCBSA DCAD, 504 S. Concord Road, West Chester, PA 19382

**Questions?** Contact Christen Dunn, Associate Director of Development at 610-696-2900 x116 or dcad@scouting.org.

Company/Organization: ________________________________________________________________

Contact person: ______________________________________________________________________

Address: ____________________________________________________________________________

City: __________________________ State: _____ Zip:____________

Phone: __________________________ Email: ________________________________

Payment Enclosed / Bill Me for: $ __________________

**MAKE CHECKS PAYABLE TO:** Chester County Council, BSA.

We gladly accept: □ MasterCard □ Visa □ American Express □ Discover

Credit Card #: / / / / / / / / / / / / / / / / / / / / / / / / Exp. Date: __________

Name (as it appears on the card): __________________________________________________________________________________

Amount: $ ___________________ Signature: __________________________

Attendee Names: __________________________________________________________________________

__________________________________________________________

**BOY SCOUTS OF AMERICA**

**CHESTER COUNTY COUNCIL**

Chester County Council, BSA is a 501(c)(3) nonprofit organization – donations to which are tax-deductible to the fullest extent of state and federal IRS tax laws. As required by the PA Solicitation of Funds for Charitable Purpose Act, a copy of the official registration and financial information for CCC, BSA may be obtained from the PA Department of State by calling toll free, within PA (800)732-0999. Registration does not imply endorsement.
ChescoBus – Connecting Chester County through Public Transportation

ChescoBus prides itself in providing safe, accessible and economical fixed-route transportation to the public in Chester County. Its two routes, Coatesville Link and SCCOOT, connect thousands of riders each year to healthcare, education, employment and shopping.

Coatesville Link provides public transportation in Western Chester County traveling from the Brandywine Hospital to Parkesburg. Popular stops include Walmart at West Sadsbury Commons, the Airport Village Shopping Center, the City of Coatesville, the Coatesville Veterans Affairs Medical Center and Brandywine Hospital. It also provides connections to Krapf’s A Bus and the Coatesville and Parkesburg Train Station.

Chester County Commissioner Michelle Kichline has stated that the Coatesville Link is “an essential lifeline for many residents in Coatesville.” Out of the 104,495 riders who used ChescoBus in 2016, almost 75% of those rides were on the Coatesville Link. Although ChescoBus is a service available to all, it is important to note that this amenity serves as some individuals only transportation option to get to important medical appointments or to continue employment.

ChescoBus has been a proud supporter of the Western Chester County Chamber since 2014. ChescoBus, managed by the Transportation Management Association of Chester County, sees the Chamber as an valuable marketing tool to promote ChescoBus to business leaders in the area and the community at large.

Coatesville Link is runs Monday through Saturday and is $2.50 for a single trip. Seniors 65 years of age or older with a valid PA Senior Citizen Transit ID Card and children 4 years of age or younger with a fare paying adult are free to ride at all times.

Funding for Coatesville Link is provided through a public transportation grant from PennDOT with support from Chester County, Valley Township, East Caln Township and the City of Coatesville.

Individuals can purchase passes, get schedules and stop locations at www.chescobus.com.

Will You Help Us to Get Chester County Walking?

ChescoBus has been selected as one of 50 cities and counties in the nation to take part in the Healthiest Cities and Counties Challenge, a program that encourages cities and counties throughout the U.S. to create a positive health impact. The proposal that earned us a spot in the Challenge is WalkWorks ChesCo!, a program that encourages Chester County residents of all ages to walk ONE BILLION steps in 2017 – and even more in 2018.

As a top 50 “finalist,” we received $10,000 to support our program, and at the end of the two-year challenge one “winner” will be awarded $500,000 to be used for even greater health impact.

Why walking? Walking is easy. It only requires a pair of sneakers or comfortable walking shoes. It can be done outside or indoors, and it’s fun. Besides the obvious physical health benefits, walking can reduce stress and depression, help with anxiety and improve self-confidence and moods.

Please help us by
- Walking with us
- Spreading the word
- Coordinating or publicize a walk - Challenge another chamber member or create a challenge between several WCCCC Companies

For questions, or more information please contact the Chester County Health Department at 610-344-6225 or email walkworks@chesco.org.
What is Heritage Tourism and Why Does it Matter?

By Karen Marshall, Heritage Preservation Coordinator, Chester County Planning Commission

The National Trust for Historic Preservation defines heritage tourism as “the practice of traveling to experience historic and cultural attractions to learn about a community’s or region’s past in an enjoyable and informative way.”

Estimated Total Annual “Economic and Fiscal Impact from Heritage Tourism” within the Commonwealth of PA Resulting from Heritage Tourism Operating Expenditures and Visitor spending in 2011 was:

- Total Visitor Spending: ........$1.0 billion
- Total Expenditures*: ............$2.9 billion
- Total Employment ...............37,000 Jobs
- Total State Tax Rev .............$90 million
- # Annual Visitors .................32 million

*Ongoing operations of destinations plus visitor spending

These numbers are for the 50 heritage sites located in PA, our 12 heritage areas and the historic district in PA. This doesn’t include local destinations and events.

The most important component of Heritage Tourism is providing the visitor with an authentic experience. This is the key that distinguishes heritage tourism from entertainment tourism. A heritage tourism experience at its best must introduce the participant to an aspect of history within the context of where it happened so the visit or can explore and experience an event through the actual structures and artifacts that existed at the time of the event.

Visiting the National Iron and Steel Heritage Museum in Coatesville is an excellent example. The story of steel production at this site involves the actual plants where steel was produced, the historic homes of Rebecca Lukens (the company’s founder) and interpretative displays in the historic headquarters for the Lukens Steel Company.

Examples of Heritage Tourism initiatives in the county that the Chester County Planning Commission is involved with are the Brandywine Battlefield Interpretation Plan, the Iron and Steel Heritage Partnership, the Annual Town Tours and Villages Walks Program, and the Harriet Tubman Trail to Freedom highlighting the underground railroad.
Holiday Season

By Jenn Givler, Keller Williams Real Estate

The Holiday Season is fast approaching. For most of us, the hustle and bustle signals a time of togetherness, celebration, and abundance. Black Friday, Small Business Saturday and Cyber Monday are excellent chances to dive right into the shopping season and get into the spirit. Have you heard about #GivingTuesday?

Every year on the Tuesday after Thanksgiving this global initiative happens all over the world, and is highlighted on social media by the use of the hashtag: #GivingTuesday.

Non-Profits typically participate as a way to bring focus to a specific issue for a non-profit, bolster the message of caring for our communities, highlight partnerships between non-profit and for-profit businesses, and spotlight individuals who are doing good work in the non-profit sector.

If you are interested in getting involved or giving to a non-profit, there are many in our area that can use your help. And, if there is a cause that is near and dear to your heart, a simple internet search will bring up organizations that you can support.

For more information check out their website at https://www.givingtuesday.org/

Make a Difference Day

National Make a Difference Day is an annual community service event which is held on the fourth Saturday in October. Millions of people have united in the common mission to improve the lives of others.

Honey Brook

The Honey Brook Community Partnership supports Make a Difference Day by involving local organizations, businesses and citizens in contributing toiletries to be distributed by the Honey Brook Food Pantry to families and individuals in need. This year, Make a Difference Day is October 28th and our campaign will run for several weeks.

Parkesburg

The Parkesburg Area Business Association (PABA) will be supporting Make a Difference Day October 28, 2017 from 10 am to 2 pm at The Parkesburg Point.

Make a Difference Day is a wonderful opportunity to come together as businesses, join with our community and give back to the families in the Octorara Area School District. Anyone is welcome to attend. ServPro of Kennett Square/Oxford will be providing a truck for a free shredding event.

All money collected will be split between The Parkesburg Point, Octorara PTO and PABA.

www.paba-pa.org Contact Tina O’Connor (exppostherapy1@verizon.net) or Jenny Alexander (thepaintedlily@hotmail.com) with any questions.

Coatesville

The Coatesville Youth Initiative will be supporting Make a Difference Day on Saturday, October 14th from 9:00am-noon for Coatesville Make A Difference Day.

There are many volunteer opportunities to choose from:

- **Ash Park** - General Cleanup and Repainting the Born Learning Trail
- **Bridge Academy Community Center** – Building and Neighborhood Cleanup
- **Benner Building** – Neighborhood Cleanup
- **Scott Middle School** – Neighborhood Cleanup

Sign up to volunteer today at https://cyi.wufoo.com/forms/r19t07gq0wc2kgx/ or visit coatesvilleyouthinitiative.org

Questions? Please contact Lula Defersha at 610.380.0200 x205

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Small Business Saturday:
November 25, 2017

Western Chester County is home to many small businesses who make our shopping and dining experiences unique.

Be sure to patronize them on Small Business Saturday and buy your holiday gifts local!
Vincent Carosella, Esq.
Carosella & Associates, P.C.

Vincent Carosella is an experienced business attorney licensed to practice law in PA and NJ. He specializes in business and corporate law, as well as commercial and residential real estate, zoning, wills and trusts. Mr. Carosella has a wealth of business knowledge and hands-on experience as he has owned and operated many large companies, including a solid waste company in Philadelphia, an environmental assessment company in Delaware County and a plumbing and heating company in Berwyn. Prior to forming the Law Firm of Carosella & Associates, Mr. Carosella was a member of the real estate and commercial lending department at one of Philadelphia’s most prestigious law firms. Mr. Carosella brings big firm experience to his clients at the fee level and personal service of a smaller firm.

Carosella & Associates is a transactional and comprehensive litigation firm. Their five attorneys have extensive business, commercial and litigation experience in many areas, including bankruptcy litigation, commercial and residential real estate, zoning, mergers and acquisitions, general corporate, construction, immigration and intellectual property law.
In the early morning hours of Sunday September 10th Communications Test Design received a call that the power had gone out in their main Manufacturing facility in West Chester, PA. After further inspection it was determined that the main electric power cable to the facility had failed and needed to be replaced. CTDI Facilities Management immediately reached out to Greg A. Vietri, Inc. to develop a solution to the problem and challenged Vietri with getting the building back up and running prior to first shift on Monday. Vietri responded immediately and quickly realized that run the 400 foot cable installation could take up 36 hours. To hold the facility over Vietri installed a 300 KW temporary generator to get major facility operations on line by Sunday afternoon. Once the facility was back up, Vietri quickly ran the new cable underground and had the Manufacturing facility operating on street power by Tuesday. CTDI was able to conduct business as usual the entire week thanks to the response and detail provided by the Vietri team.

Keith Montone
Director of Risk Management
Welcome to Western Chester County Life!

By Nina Malone, Arbonne

Mailboxes and storefronts were recently flooded with the newest addition to the keep-up-with-local lifestyle scene tools: our own Western Chester County Life Magazine. Created by Chester County Press in partnership with our chamber for local residents and businesses, the twice yearly free magazine highlights our community’s many opportunities for work and play.

I love it! What a great job you’ve done on this. Love, love love this magazine.
—Donna VanDyne, VanDyne Insurance

The inaugural issue highlighted lifestyle, community, culture and commerce of our dynamic area. It featured member businesses, popular events such as Bike the Brandywine and the Coatesville Vintage Grand Prix, an update on key Route 30 Bypass projects, great restaurants for farm to table fare, messages from community leaders, a Chamber and community calendar, and much more.

What a fantastic magazine! Wonderful job; love the new logo too. And, it looks like a lot of good ads to support the stories. Way to go!
—Deb Kates, Coatesville Area Arts Alliance (C3A)

“There is so much western Chester County has to offer,” said Chamber President Michael Guyer in his welcome letter in the fall/winter 2017 Western Chester County Life Magazine. “We will do whatever is necessary—working in conjunction with state and local governments PennDOT and local businesses—to strengthen our communities.”

Thanks for passing this along, what a great job, it turned out beautifully! I am going to forward this along to our employees!
—Rachael H. Farber, A.J. Blosenski, Inc.

I was at my mother-in-law’s house earlier this week and she was talking about this new magazine she received in the mail. She was so excited that it was all about our area, businesses, pictures of people she knows, etc. She kept talking about all of the articles, especially learning the history of some of the businesses. A friend was also over earlier that day and they found a business card for a service the friend was interested in!

Just thought you would like to hear some good feedback — it really is a great publication and one I know that I will keep close by for local services as well!
—Lisa C. Ammon, Coatesville Savings Bank

Thanks to our many advertisers who made this first issue possible. Our circulation is 13,500 and the E-Edition is found on our website as well as Chester County Press’ site. Interested in advertising in the spring/summer issue? Contact the Chamber office at (610) 394-9550 or chamber@westernchestercounty.com.
**Freedom Village**

Freedom Village is honored to partner with the WCCC again this year as a Platinum Sponsor. Bringing Chamber members and guests to Freedom Village for events several times a year helps to spread the word about our premier facilities that serve your communities.

Life at Freedom Village Brandywine is filled with a wide array of off-campus adventures and plenty of on-site conveniences including a computer center, extensive library, fitness and wellness centers and elegant common areas to relax with friends and family.

Freedom Village has the upcoming programs and invites WCCC members to attend:

- **October 16th 9:30 am** Gift of Lifecare presentation - a group of residents talk about their experiences and how moving to Freedom Village was the best gift they could have given their loved ones.
- **October 19th** - Learn What Realtor’s won’t tell you about the Market. Special guest and Anna Abbatemarco, with Berkshire Hathaway will give you tips and information that could be helpful when putting your house on the Market.

**KVFD Building Campaign Receives Challenge Grant of $500,000**

The Keystone Valley Fire Department (KVFD) is in the middle of a $3 million dollar campaign to update their central Parkesburg fire station. On September 13, 2017, an anonymous local foundation issued a challenge to KVFD, stating that they would match all new gifts raised towards the building campaign dollar for dollar, up to $500,000. Less than a week later, Drs. John and Dirk Hagen of Opera Dental in Parkesburg were the first members of our community to accept that challenge, with a combined pledge of $7,500 to the campaign.

“I appreciate the dedication and attention to detail I’ve experienced in every interaction I’ve had with the Keystone Valley Fire Department,” commented Dr. Dirk Hagen. “They took the time and initiative to ask if they could examine the structure of our office building so they’d be prepared in case such proactive, dedicated and well-trained volunteers is amazing, and I’m incredibly grateful they are here.”

Won’t you join the Drs. Hagen in their commitment to an updated fire station and a revitalized First Avenue with your own gift to the building campaign? The $500,000 challenge match means that any gift you give towards the building will be effectively doubled! For more information on giving a gift to the campaign, please contact Steph Klingler at 610-496-4592. Checks can be mailed to KVFD, 329 W. 1st Avenue, Parkesburg PA 19365
Tuesday, October 3
Hiking Or Golf
3 pm - Hiking or Golf 9 holes then both groups network together 5-7 pm
Hiking at Wolf’s Hollow, Golf at Moccasin Run Golf Club, networking back at Moccasin Run, Atglen

Thursday, October 5
Municipal Candidate Meet & Greet
5-7 pm, Technical College High School Brandywine, Downingtown

Thursday, October 12
9 Chambers of Chester County Alliance Mega Mixer & Biz Expo
Marketing Display Tables still Available
5-7 pm, Church Farm School, Exton

Wednesday, October 18
Economic Forecast
11 am-1:30 pm, Downingtown Country Club

Tuesday, October 24
KenCrest & WCCCC Networking and Business Appreciation
5-7 pm, Twenty9 Restaurant, www.kencrest.org

Thursday, November 9
Making Connections Happy Hour
Member Orientation 4:4:30 pm, Happy Hour 4:30-6:30 pm
Rocco & Anna’s

Thursday, November 16
WCCCC Annual Dinner
5-8:30 pm, Coatesville Country Club

Wednesday, November 29
SCORE Tailored Seminar
Maximizing LinkedIn, 4-5:30 pm followed by networking, Marriott Courtyard Coatesville

Tuesday, December 5
WCCCC Member Appreciation Luncheon
featuring The Memory Guy, Matthew Goerke, 11 am-1:30 pm, Freedom Village