

# Advertise with WCCCC

## In our Western View Newsletter

(4 Issues/year) (Ad prices are for one issue)

- \* Business Card  
3.5" w x 2" h     \$40
- \* Quarter Page  
3.5" w x 4.5" h   \$75
- \* Half Page  
7.5" w x 4.5" h   \$150
- \* Full Page  
7.5" w x 10" h   \$250
- \* Insert  
8.5" x 11"        \$150



## On our Website

- \* Interior Banner Ad  
\$25/mo. \$125/6 mos.
- \* Front Page Banner Ad  
\$50/mo. \$250/6 mos.

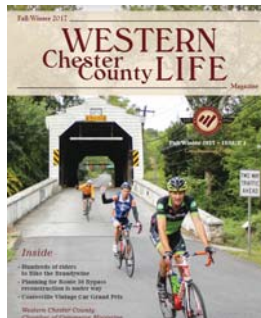


## In the 2018 March and August issues of Western Chester County Life

WCCL is published twice a year and has a circulation of 13,500 and an E-Editon.

Deadline for March issue: 2/15  
Deadline for August issue: 7/15

For more information contact  
Stone Lieberman  
at 610-869-5553



### WCCCC Mission

Connecting our members to new ideas, resources and relationships to achieve their goals.

### WCCCC Vision

A thriving region that is well connected, innovative & accessible for community & business growth.

### WCCCC Goals

- Goal 1: Promote the chamber as the leading resource for businesses and organizations in our communities
- Goal 2: Build regional cooperation to strengthen business retention, growth and revitalization
- Goal 3: Enhance value for members through education and events

### 2017 Municipal Update Luncheon



Photos by Dave Eastburn, Eastburn Photography

# 2018 Opportunities to Grow Your Business



**Become a Partner or Event Sponsor Today**



## Western Chester County Chamber of Commerce

50 South First Avenue  
Coatesville, PA 19320

Chamber@WesternChesterCounty.com

610-384-9550

www.WesternChesterCounty.com

# We invite you to join us as a partner or sponsor and have your company recognized as a leader in our business community!

The Western Chester County Chamber's recent 100 year celebration has empowered us to make significant improvements to our member benefits, including our new Western Chester County Life Magazine/Directory, the creation of new events, our Home Show and June Gala, and expansion of our "Made in ChescoWest" Tour events.

## Partnerships

### Titanium \$5000 *Limit 3 (Industry Exclusive)*

- \* Your company featured as the Titanium Sponsor of ALL Chamber events in 2018
- \* Speaking opportunity and table display at each major event
- \* Your company logo featured on all event emails, mailers, newsletters, and chamber website
- \* A 12-month banner on chamber website plus a quarter page ad in all four issues of the 2018 newsletter
- \* A Foursome in the Golf Outing, a table for the Annual Dinner, four tickets to all other events
- \* Half-page ad in both issues of Western Chester County Life Magazine

### Platinum \$3000 *Limit 8 (Industry Exclusive)*

- \* Your company featured as the Platinum Sponsor of ALL Chamber events in 2018
- \* Speaking opportunity and table display at three signature events
- \* Your company logo featured on all event emails, mailers, newsletters, and chamber website
- \* A 12-month banner on chamber website and a featured article in one issue of the newsletter
- \* Two players in the Golf Outing, Two tickets for the Annual Dinner, Two tickets to all other events
- \* The Platinum Bar of logos will be featured in both issues of our Western Chester County Life Magazine

## Signature Events

### Choose your level of sponsorship then choose your event from this list:

- \* Extravaganza (January)
- \* Home Show (February)
- \* Educational Workshops (Various)
- \* Municipal Update Luncheon (March)
- \* Workforce Development (April)
- \* Golf Outing (May)
- \* Future Focus (May)
- \* Gala on the Greene (June)
- \* Reading Fightin' Phils (August)
- \* Agricultural Summit (September)
- \* Bike the Brandywine (September)
- \* Economic Outlook (October)
- \* Annual Dinner (November)

### Create a Custom Package

<b>E X A M P L E S</b>	<b>Invest \$1750</b>	* Diamond January Extravaganza
		* Gold June Gala
		* Emerald November Dinner
	<b>Invest \$1500</b>	* Gold March Municipal Update
		* Emerald April Workforce
		* Gold October Economic
		* Emerald November Dinner
	<b>Invest \$1000</b>	* Emerald February Home Show
		* Emerald May Future Focus
		* Emerald August Reading Fightin Phils
		* Emerald September Agricultural

Call the Chamber at 610-384-9550 to create a custom package for multiple events.

## Event Sponsorships

### Presenting \$1500 (One per Event)

- \* Speaking opportunity and table display at selected event
- \* Your company logo featured on event emails, mailers, newsletters, and chamber website
- \* A six-month banner on chamber website and a half page ad in one issue of the newsletter
- \* Four tickets to your event

### Diamond \$1000

- \* Your company logo featured on event flyer and emails
- \* A three-month banner on the chamber website
- \* Table display at event
- \* Quarter page ad in one issue of the newsletter
- \* Three tickets to your event

### Gold \$500

- \* Your company logo featured on event flyer and emails
- \* A one-month banner on the chamber website
- \* Table display at event
- \* Two tickets to your event

### Emerald \$250

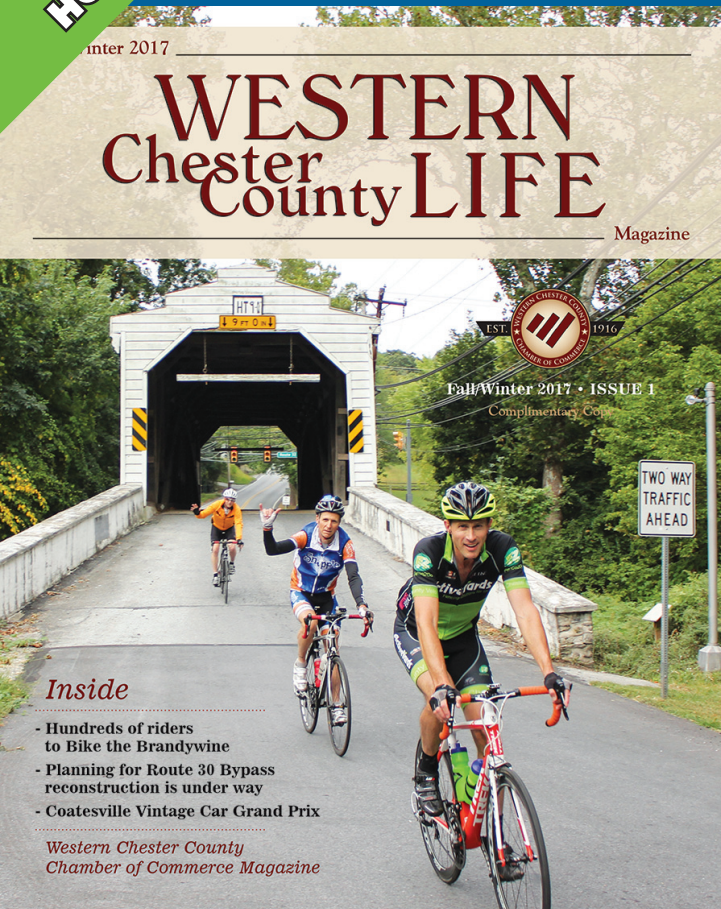
- \* Your company name featured on event flyer and emails
- \* One ticket to your event

Fill out the enclosed form or call 610-384-9550 to secure your spot.



**SPECIAL SPRING  
CHESCOWEST  
HOME SHOW EDITION**

# WESTERN Chester County LIFE



Western Chester County Life connects the business community of Western Chester County Chamber of Commerce into a cohesive, reader friendly magazine. Western Chester County Life will not only serve as a business marketing tool for all Chamber members but also as a regional guide for all those living in or visiting the Western Chester County region.

By serving as the official magazine of the region, Western Chester County Life will highlight the lifestyle, community, culture and commerce of this dynamic area.

**15,000 CIRCULATION**  
including bonus copies available  
to all guests and exhibitors at the  
2018 ChescoWest Home Show

**Including 9,500 direct mailed copies to  
Western Chester County home owners.**

**PLUS - 4,000 single copies available at most area  
businesses throughout Western Chester County.**

**PLUS - 1,500 copies mailed to Chamber members  
and available at all Chamber events.**

**PLUS - Our E-Edition or interactive web driven version  
that will be prominently placed on the Chamber  
Web Site, and promoted on Facebook and other  
social media.**

## 2018 PUBLICATION DATES

**SPRING/SUMMER** March 5, 2018

space reservation: Feb 2 • ad copy: Feb 9

**FALL/WINTER** September 12, 2018

**EXTRA 10% DISCOUNT OFF EACH AD  
WITH 2 TIME COMMITMENT**

## PREMIUM ADVERTISING RATES

limited availability

**PAGE 2, INSIDE BACK, BACK PAGE - \$1,250**

**PAGE 3 - \$975**

**FULL PAGE, FAR FORWARD - \$825**

**TWO PAGE CENTER SPREAD - \$1,500**

## CHAMBER MEMBER DISCOUNT RATES ONLY

**FULL 7.25" x 9" - \$690**

**HALF (H) 7.25" x 4.375" - \$395**

**HALF (V) 3.5" x 9" - \$395**

**QUARTER 3.5" x 4.375" - \$250**

**EIGHTH 3.5" x 2" - \$175**

**Contact: Stone Lieberman**

**Office: 610-869-5553 x30**

**Mobile: 302-753-7101**

**Email: sal@chestercounty.com**

**THANK YOU FOR SUPPORTING THE WESTERN CHESTER COUNTY CHAMBER OF COMMERCE**



# Newsletter & Web Advertising

## 2018 Newsletter Rates Electronic & Hard Copy Quarterly Distribution

Business Card — 3.5”w x 2”h .....	\$40
1/4 page — 3.5”w x 4.5”h.....	\$75
1/2 page — 7.5”w x 4.5”h.....	\$150
Full page — 7.5”w x 10”h .....	\$250
Insert — 8.5”w x 11”h .....	\$150

### Preferred ad files:

hi-res pdf, jpg, png, ai, psd, eps, tif

## 2018 Website Ad Rates Banner package, 6 month commitment

Front page Banner .....

Interior Banner .....

### Specs:

486 x 90 pixels, full color jpg

More details on the ad submission specifications are available on the Chamber website News page at [www.WesternChesterCounty.com](http://www.WesternChesterCounty.com).

Contact the Chamber at 610-384-9550 or [Chamber@WesternChesterCounty.com](mailto:Chamber@WesternChesterCounty.com) to reserve your space.

Computer files for ads, along with payment are due by the 10<sup>th</sup> of the month preceding publication date.

Advertisements are subject to Board approval.

## Western Chester County Chamber of Commerce

50 South First Avenue, Coatesville, PA 19320

610-384-9550

[Chamber@WesternChesterCounty.com](mailto:Chamber@WesternChesterCounty.com)

[www.WesternChesterCounty.com](http://www.WesternChesterCounty.com)