

## ADVERTISE WITH US

### Western View Newsletter

4 issues / year  
Prices per issue

Business Card- 3.5 x 2 \$40  
Quarter Page- 3.5 x 4.5 \$75  
Half Page - 7.5 x 4.5 \$150  
Full Page- 7.5 x 10 \$250  
Insert- 8.5 x 11 \$150



### Chamber Website



Front Page \$50 / month | \$250 / 6 months  
Interior Page \$25 / month | \$125 / 6 months

### Western Chester County Life Magazine

WCCL is published twice a year with a circulation of 15,000 and an e-edition.

The magazine is published in February and August



### WCCC Mission

Connecting our members to new ideas, resources and relationships to achieve their goals.

### WCCC Vision

A thriving region that is well connected, innovative and accessible for community and business growth.

### WCCC Goals

Promote the Chamber as the leading resource for businesses and organizations in our community.

Build regional cooperation to strengthen business retention, growth and revitalization.

Enhance value for our members through education and events.



# GROW your business with the CHAMBER

## SPONSORSHIP OPPORTUNITIES



50 South 1st Avenue  
Coatesville, PA  
610-384-9550

Chamber@westernchestercounty.com  
www.Westernchestercounty.com  
www.Chesocowest.com

## PARTNERSHIPS

### TITANIUM \$7500 Limit 3 (Industry Exclusive)

Your company featured as the Titanium Partner at all events in 2019

Speaking opportunity at all signature events

Marketing display table at all signature events

Your logo featured on all event emails, mailers, newsletters and event web page

12 month banner on the website

Half-page ad in the quarterly newsletter

Half-page ad in both issues of the Western Chester County Life magazine

8 tickets for the Annual Dinner  
4 players in the Golf Outing  
8 tickets to all other events

## SIGNATURE EVENTS

**Extravaganza** | January

**Home Show** | February

**Educational Workshops** | Various

**Municipal Update Luncheon** | March

**Workforce Development** | April

**Golf Outing** | May

**Future Focus** | May

**Gala on the Greene** | June

**Reading Fightin' Phis** | August

**Economic Outlook** | September

**Agricultural Summit** | October

**Annual Dinner** | November



## PARTNERSHIPS

### PLATINUM \$5000 Limit 5 (Industry Exclusive)

Your company featured as a Platinum Partner at all events in 2019

Speaking opportunity at all signature events

Marketing display table at all signature events

Your logo featured on all event emails, mailers, newsletters and event web page

12 month banner on the website

Quarter-page ad in the quarterly newsletter

Quarter-page ad in both issues of the Western Chester County Life magazine

4 tickets for the Annual Dinner  
4 players in the Golf Outing  
4 tickets to all other events

### GOLD \$3000 Limit 8

Your company featured as a Gold Partner at all events in 2019

Speaking opportunity at one event of your choice

Your logo featured on all event emails, mailers, newsletters and event web page

12 month banner on the website

Business card ad in the quarterly newsletter

Business card ad in both issues of Western Chester County Life magazine

2 tickets for the Annual Dinner  
2 players in the Golf Outing  
2 tickets to all other events

## EVENT SPONSORSHIPS

### PRESENTING \$1500 (one per event)

Speaking opportunity and marketing display table at selected event

Your logo featured on event emails, mailers, newsletter and chamber website

3 month banner on our website

Half page ad in one issue of the newsletter

4 tickets to selected event

### DIAMOND \$1000

Marketing display table at selected event

Your logo featured on the event flyer and emails

2 month banner on our website

Quarter page ad in one issue of the newsletter

3 tickets to selected event

### SAPPHIRE \$500

Your logo featured on event emails, mailers, newsletter and chamber website

Marketing display table at selected event

1 month banner on our website

2 tickets to selected event

### EMERALD \$250

Your logo featured on the event flyer

1 ticket to selected event

## CREATE A CUSTOM PACKAGE

Invest \$1750

Diamond Extravaganza  
Sapphire Gala on the Greene  
Emerald Annual Dinner

Invest \$1500

Sapphire Municipal Update  
Sapphire Workforce  
Sapphire Economic Update  
Emerald Annual Dinner

Invest \$1000

Emerald Home Show  
Emerald Future Focus  
Emerald Reading Phis  
Emerald AQ Summit