

## PARTNERSHIPS

### TITANIUM \$7500 Limit 3 (Industry Exclusive)

Featured as Titanium Partner at Signature Events with speaking opportunity and marketing table  
12 month logo on our website homepage  
Your logo on all event emails, mailers and newsletter  
Half page ad in each issue of the quarterly newsletter  
Half page ad in 2 issues of Western Chester County Life Magazine- *Circulation of 15,000*  
Spotlight article in our newsletter  
8 players in golf outing  
8 tickets to the Annual Dinner  
8 tickets to all other events  
Social Media Features

### PLATINUM \$5000 Limit 5 (Industry Exclusive)

Featured as Platinum Partner at Signature Events with speaking opportunity and marketing table  
12 month logo on our website home page  
Your logo on all event emails, mailers and newsletter  
Quarter page ad in each issue of the quarterly newsletter  
Quarter page ad in both issues of the Western Chester County Life Magazine -*Circulation of 15,000*  
4 players in the golf outing  
4 tickets to the Annual Dinner  
4 tickets to all other events  
Social Media Mentions

### GOLD \$3000 Limit 8

Featured as a Gold Partner at Signature Events  
Speaking opportunity at one event  
12 month logo on our website home page  
Your logo on all event emails, mailers and newsletter  
Business card ad in each issue of the quarterly newsletter  
Business card ad in both issues of the Western Chester County Life Magazine- *Circulation of 15,000*  
2 players in the golf outing  
2 tickets to the Annual Dinner  
2 tickets to all other events  
Social Media Mentions

### WCCCC Mission

Connecting our members to new ideas, resources and relationships to achieve their goals.

### WCCCC Vision

A thriving region that is well connected, innovative and accessible for community and business growth.

### WCCCC Goals

Promote the Chamber as the leading resource for businesses and organizations in our community.

Build regional cooperation to strengthen business retention, growth and revitalization.

Enhance value for our members through education and events.



[westernchestercounty.com](http://westernchestercounty.com)  
[chescowest.com](http://chescowest.com)

# GROW your business with the CHAMBER

## 2020 SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



50 South 1st Avenue  
Coatesville, PA  
610-384-9550

[Chamber@westernchestercounty.com](mailto:Chamber@westernchestercounty.com)  
[www.Westernchestercounty.com](http://www.Westernchestercounty.com)  
[www.Chescowest.com](http://www.Chescowest.com)

WE INVITE YOU TO JOIN US AS A PARTNER OR SPONSOR AND HAVE YOUR COMPANY RECOGNIZED AS A LEADER IN THE BUSINESS COMMUNITY

## EVENT SPONSORSHIPS

### PRESENTING \$1500 (one per event)

- Speaking opportunity at the event
- Marketing table at event
- Your logo featured on event emails
- Your logo on the event flyer
- Your logo on our website's home page
- Your logo on the website event page
- 1/2 page ad in one issue of the newsletter
- 4 tickets to the event
- Social media featured post
- Your logo in the Annual Dinner Program

### DIAMOND \$1000

- Marketing table at the event
- Your logo on the event flyer
- Your logo on event emails
- Your logo on the website event page
- 1/4 page ad in one issue of the newsletter
- 3 tickets to the event
- Social media mention
- Your logo in the Annual Dinner Program

## SIGNATURE EVENTS

### WCCCC's Signature Events

- Extravaganza** | January
- Home Show** | February
- Educational Workshops** | Various
- Municipal Update** | March
- Workforce Development** | April
- Future Focus** | May
- Gala on the Greene** | June
- Reading Fightin' Phils** | July
- Golf Outing** | August
- Taste of the Farm** | August
- Annual Dinner** | November



## EVENT SPONSORSHIPS

### SAPPHIRE \$500

- Your logo on event emails
- Your logo on the event flyer
- Your logo on the website event page
- 2 tickets to selected event
- Social media mention

### EMERALD \$250

- Your name listed on the event flyer
- 1 ticket to selected event
- Social media mention



## CREATE A CUSTOM PACKAGE

We will create a package that fits best for your business model.

### EXAMPLE PACKAGES:

#### Invest \$1750 and you could get:

- Diamond Sponsor of Extravaganza
- Sapphire Sponsor of the Gala on the Greene
- Emerald Sponsor of the Annual Dinner

#### Invest \$1500 and you could get:

- Sapphire Sponsor of the Municipal Update
- Emerald Sponsor of the Workforce Event
- Sapphire Sponsor of the Future Focus Event
- Emerald Sponsor of the Annual Dinner

#### Invest \$1000 and you could get:

- Emerald Sponsor of the Home Show
- Emerald Sponsor of the Future Focus Event
- Emerald Sponsor of the Reading Phil's Night
- Emerald Sponsor of the Taste of the Farm

## ADVERTISE WITH US

### NEWSLETTER

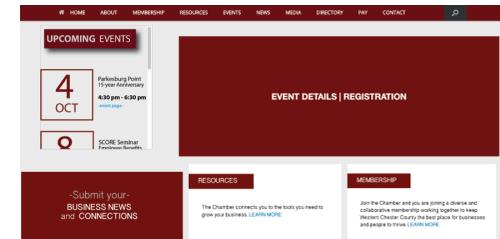
4 issues / year

Prices per issue

Business Card- 3.5 x 2	\$50
Quarter Page- 3.5 x 4.5	\$85
Half Page- 7.5 x 4.5	\$150
Full Page- 7.5 x 10	\$250
Insert- 8.5 x 11	\$150



### CHAMBER WEBSITE



Home Page \$250 / 6 months

Interior Page \$125 / 6 months

## WESTERN CHESTER COUNTY LIFE MAGAZINE

WCCL is published twice a year with a circulation of **15,000** in both print and e-edition formats.

The magazine is published in February and August

