



## WESTERN CHESTER COUNTY CHAMBER OF COMMERCE

### BECOME A MEMBER

---

#### What is the Chamber of Commerce?

We are a member-based organization made up of 400 businesses in western Chester County.

*501c6 Non-Profit Organization*

#### Some things we do:

We foster a community for businesses and local organizations to come together to connect, share and build.

- We are a leading **resource** for businesses and organizations in our region.
- We **connect you** to front-line knowledge to grow your business.
- We promote **opportunities** for community outreach and volunteerism.
- We build **regional cooperation** to strengthen business retention, growth, and revitalization.
- We implement strategies to **improve economic development** and quality of life in western Chester County.

#### The Four Major Branches of a Chamber:

*Networking – Education- Advocacy- Visibility*

#### Networking

- WCCCC cultivates partnerships with many local organizations to provide you with relationship building opportunities.
- WCCCC facilitates introductions that can maximize your bottom line.
- We host 35 Events Annually (Free monthly happy Hours, ribbon cuttings & grand openings, business tours)
  - 12 Signature Events

#### Education

- We **provide educational** events and updates to equip businesses and organizations with additional knowledge and resources.
- **SCORE** Educational Seminars: Quarterly

#### Advocacy

- Monitor legislation or local issues that may have an effect on the business community.
- We're the voice of business; actively engaged in representing the business community in legislative affairs
- Letters of Support
- Provide forums for businesses to express their concerns to elected officials.

#### Visibility

The Chamber has a large marketing reach in our region. We promote our Chamber members through many free avenues:

- The Western View Quarterly Newsletter
  - Business News + Insight + Events
- Western Chester County Life Magazine
  - Regional Community Publication
  - 10,000 copies in circulation
  - Direct-mailed to local residents
  - Chamber discounted ads
- Members are listed in the Chamber directory on our website and in the magazine (Members Portal)
  - 1.3 k monthly users to the website
- Western Chester County Checks In Show
  - Last episode= 1.5k views

Share your business news, upcoming events and member to member connections to be featured.

#### ChescoWest - Service Area

Atglen Borough  
Borough of Modena  
Borough of Parkesburg  
Borough of South Coatesville  
Caln Township  
Christiana Borough  
City of Coatesville  
East Brandywine  
East Nantmeal  
East Fallowfield  
Elverson Borough  
Highland Township  
Honeybrook Township  
Honeybrook Borough  
Sadsbury Township  
Wallace Township  
West Bradford  
West Brandywine  
West Caln  
West Fallowfield  
West Nantmeal  
West Sadsbury  
Valley Township

## Annual Signature Events

The Chamber of Commerce hosts networking happy hours, ribbon cutting ceremonies, grand opening events and more. Below is our Annual Signature Events.

### Member Extravaganza | January 2024

The largest Happy Hour of the year held at Victory Brewing Company in Parkesburg; an evening of high-value connections.

### Legislative Roundtable | March 2023

Brings together #ChescoWest Elected officials & business owners to discuss & analyze current events taking place in our local government. This event is an open-panel discussion.

### Time for the Trades | December 7, 2022 & April 2023

This event brings together trade businesses and career and technical schools + shares information on training, funding, apprenticeship programs or education and certification opportunities that skilled trade employers can leverage to grow their workforce.

### Future Focus Community Showcase | June 2023

The Chamber invites local businesses, municipal leaders, investors, developers, and other business professionals to join us in addressing the framework of sustainable growth in the Western Chester County region.

### Gala on the Greene | May 2023

An outdoor networking party featuring live entertainment and culinary stations of local food and beverage + features the Corporate Citizenship Recognition; an award honoring partnerships formed between non-profit organizations and private business.

### Taste of the Farm | August 2023

Brings together local agriculture businesses and the community to discuss and highlight the powerful impact agriculture has on the western Chester County Region.

### Golf Outing | August 2023

The Annual Golf Outing is a fundraiser for the Chamber's Academic and Trade Scholarship Program.

### Annual Dinner | October 2023

The Chamber's cumulative successes of the year are celebrated at the Annual year as well as the presentation of the Joseph G. Filoromo Jr. Community Service Award and the Elliott R. Jones Chamber Advocate Award.

### Municipal Update | November 2023

The Municipal Update hosts Municipal Leaders from across the western Chester County region. Speakers share news, development and real estate opportunities and future plans for the municipalities they represent.

---

## Get Involved- Committees

The Western Chester County Chamber of Commerce offers numerous opportunities for you to become involved in our community. 7 committees meet monthly and offer education, community outreach and connections.

- **Government Affairs**- monitors, interprets and communicates public policy, governmental action and legislation.
- **Regional Planning**- Develops solutions on how organizations and businesses can work together to ensure our region is healthy for business and community growth.
- **Membership**- work on enhancing member benefits, inviting new members and working as ambassadors with new members.
- **Program**- determine creative event programs, evaluate current events, logistics, schedules and organize volunteers.
- **Scholarship**- work on building the Chamber's Academic and Trade Scholarship program that awards scholarships to local high school seniors annually.
- **Young Professionals** – organize YP events and develop creative ways to bring resources and engagement to young professionals