

## ADVERTISE WITH US

### NEWSLETTER

4 issues / year - Prices per issue

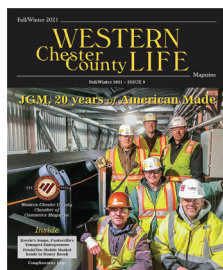
Business Card- 3.5 x 2	\$50
Quarter Page- 3.5 x 4.5	\$85
Half Page- 7.5 x 4.5	\$150
Full Page- 7.5 x 10	\$250

### CHAMBER WEBSITE

Home Page	\$500 / 6 months
Interior Page	\$125 / 6 months

### WESTERN CHESTER COUNTY LIFE MAGAZINE

WCCL is published twice a year with a circulation of **10,000** in both print and e-edition formats. The magazine is published in February and August



### CHECKS IN SHOW

Chamber member's can leverage the Chamber's video series to increase their visibility. The show features stories on local businesses and organizations with thousands of viewers in ChescoWest.

### MEMBER PERK

All Chamber Members can share their business news in our Business News section in the Newsletter + ChescoWest.org. Members also can publish their events on our website's community calendar and in our member happenings section in the Chamber emails and the Newsletter. Send your news, events and insight articles to [Ashley@westernchestercounty.com](mailto:Ashley@westernchestercounty.com)



### WCCCC Mission

Connecting our members to new ideas, resources and relationships to achieve their goals.

### WCCCC Vision

A thriving region that is well connected, innovative and accessible for community and business growth.

### WCCCC Goals

Promote the Chamber as the leading resource for businesses and organizations in our community.

Build regional cooperation to strengthen business retention, growth and revitalization.

Enhance value for our members through education and events.



[westernchestercounty.com](http://westernchestercounty.com)

# GROW

your business  
with the

# CHAMBER

**400+ Members**  
**115 Industries**  
**24 Townships**



50 South 1st Avenue  
Coatesville, PA 19320  
610-384-9550

[Chamber@westernchestercounty.com](mailto:Chamber@westernchestercounty.com)  
[Westernchestercounty.com](http://Westernchestercounty.com)  
[ChescoWest.com](http://ChescoWest.com)

WE INVITE YOU TO JOIN US AS A SPONSOR AND HAVE YOUR COMPANY RECOGNIZED AS A LEADER IN THE BUSINESS COMMUNITY

## EVENT SPONSORSHIPS

Sponsorship puts your business front and center

### PRESENTING (one per event)

\$2,000 for Events marked with \*

\$1,500 for all others

Speaking opportunity at the event

Marketing table at the event

Opportunity to distribute marketing material to guests

Event Signage and Logo on Video Reel

Your logo featured on event emails, 2,000+ contacts

Your logo on our web home page & event page

1/2 page ad in one issue of the newsletter

4 tickets to the event

Guest List

Social media featured post + mentions

Your logo in the Annual Dinner Program Book

Mention in pre or post event press releases

### DIAMOND \$1000

Marketing table at the event

Event Signage and Logo on Video Reel

Your logo featured on event emails, 2,000+ contacts

Your logo on the event web page

1/4 page ad in one issue of the newsletter

3 tickets to the event

Social media mentions

Your logo in the Annual Dinner Program Book

### RUBY \$800

Event Signage and Logo on Video Reel

Your logo featured on event emails, 2,000+ contacts

Your logo on our web home page & event page

3 tickets to the event

Social media mentions

Your logo in the Annual Dinner Program Book

### SAPPHIRE \$500

Listed on Event Signage

Logo on event emails, 2,000+ contacts

Listed on the event page

2 tickets to the event

Social media mention

Listed in the Annual Dinner Program Book

### EMERALD \$250

Listed on Event Signage

Listed on event emails, 2,000+ contacts

Listed on the event page

1 ticket to the event

Social media mention

Listed in the Annual Dinner Program Book

## SIGNATURE EVENTS

### BREAKFAST W. THE COMMISSIONERS

January

The Chamber welcomes the Chester County Commissioners for a breakfast where they will share their 2023 priorities, action items and expectations for the future of the County. **130+ Attendees**

### EXTRAVAGANZA February

The biggest business networking event of the year, celebrating the strength of making connections.

**150+ Attendees**

### HOME SHOW |

Brings together local industry-leading experts from across our region to display how their services can transform your home. \*Vendors can register online- Free to attend

### LEGISLATIVE ROUNDTABLE | March

The Legislative Roundtable brings together #ChescoWest Elected officials & business owners to discuss & analyze current events taking place in our local government. This event is an open-panel discussion. **100+ Attendees**



## SIGNATURE EVENTS

### TIME FOR THE TRADES | Ongoing

Discover how industries are partnering with education to get involved in developing the workforce pipeline.

### \*FUTURE FOCUS | June

Highlights business successes and reveals resources utilized to enhance the business climate in our communities.

### \*GALA ON THE GREENE | May

An outdoor party and ceremony honoring our scholarship recipients and our Corporate Citizenship Recognition. **180+ Attendees**

### \*GOLF OUTING | August

A day of making high-value connections and showcasing our region's courses. **100+ golfers**

### TASTE OF THE FARM | August

Chester County's #1 industry is agriculture. Discover the many farms and products available at our farm market event. \*Farm Vendor Registration Online

### \*ANNUAL DINNER | October

Celebrate our year's accomplishments and join us in honoring our Joseph G. Filoromo Jr. Community Service Awardee & Elliott R. Jones Chamber leader.

\*Program Book Ads \$100 **200+ Attendees**

### \*MUNICIPAL UPDATE | November

Municipal Leaders from across the Western Chester County region share news, opportunities and future plans **250+ Attendees**

Get matched to the event that fits your business.

